

Edmonton Insurance Association

Volume 2

EIA NEWSLETTER

November 2007

The Early Bird Gets the Worm! ... Or in this case some fabulous prizes!

The results are in from the EIA Membership Drive Early Bird Draws and a few lucky people have some awesome gift certificates to spend!

Early Bird New Member was Diane Russell from Economical.

Early Bird Returning Member was Gorete Woodhouse from Portage Mutual.

Early Bird Refer a New Member was Kathy Molzan from Momentum Insurance.

Congratulations to all the winners and thanks for all your support!

WELCOME!

The EIA would like to Welcome both our new and our returning members for the 2007-2008 membership term!

EIA Night at the Races another Tremendous Success!

On September 19th, the EIA held its annual "Night at the Races" at Northlands Park.

Good food, good fellowship and a certain amount of hilarity were enjoyed by all the attendees!

Although no one appeared to get rich on their winnings, everyone seemed to be having a good time!

The EIA would like to thank and express our appreciation to all those who came out and supported our event!

A special thanks to goes out to those companies who provided us with some fabulous door prizes!

**Economical Insurance
F & P General Sewing
Harcourt & Associates
Peace Hills General
Insurance
Portage Mutual Insurance**

Your Opinion Counts!

The Members Meeting held on November 1st at the Downtown Brewsters was a Great Success with a good turnout!

We asked you what you wanted to see for upcoming programs, meeting and events and you shared lots of great ideas and suggestions with us!

Our next member's meeting will be held in January of 2008 and will feature a guest speaker. The speaker, the location, the date and the time will be communicated to you as soon as they are confirmed! Watch for details and come and join us... and why not bring a friend!

Do We Make a Difference?

The answer is self-evident when you look at what we raise for the food bank each year:

In 2006 we donated over 5000 lbs of food and \$8500.00 in cash!

In 2005 we donated 3106 lbs of food and \$7000.00 in cash!

In 2004 we donated 4800 lbs of food and \$8274.00 in cash!

In the last three years alone we have donated almost 13,000 lbs of food and over \$23,000.00! Consider that is only 3 years and this is our 17th annual drive!

**Do we make a difference?
You Bet We Do!**

2007 EIA Food Bank Drive Important Details!

It is that time of year when we have the opportunity to share with others in our community who may not be as fortunate as we are.

If your office is participating in the annual Food Bank Drive – here are some things you need to know!

The food bank will accept all non-perishable foodstuffs, but those most needed are as follows:

- canned meat
- canned fish
- canned beans, with or without pork
- canned fruit or vegetables
- peanut butter
- powdered milk
- baby food & formula
- macaroni & cheese dinners
- pasta and pasta sauce

Roger Lestus from Crystal Glass will once again be organizing the pickup of donations.

Pickup Day is December 6th. If you need a pickup from your office, **please contact Roger no later than November 30th to advise him so that he may put your office on the schedule.**

Contact him at rlustus@crystalglass.ca

Thank you to all those offices who are once again participating in the 2007 EIA Food Bank Drive – it is compassion and generosity of people like you who make this city a better place to live!

Thanks as well to those who work so hard on this campaign!

A special thanks to Roger Lestus and Crystal Glass and to Discount Car Rentals for their on-going support! We simply couldn't do it without you!

17th Annual EIA Edmonton Food Bank Kickoff Party A Great Time and A Great Cause!

On November 15th a group of about 60 people gathered together at Schanks Athletic Club in the West End to fraternize and mingle while supporting a great cause – the EIA’s annual Food Bank Drive!

A booming economy does not necessarily mean that times are good for everyone, even those who are employed. A local Edmonton publication recently quoted Marjorie Bencz, Executive Director of the Edmonton Gleaner’s Association (who operate Edmonton’s food bank) as reporting that the number of working poor in Alberta is extremely high compared to other Provinces. In Alberta, approximately 27% of the people who are utilizing the food bank are working and just not making enough to make ends meet. The average in other Canadian Provinces is only 19%.

Edmonton is home to Canada’s first food bank which began operations here in 1981.

The EIA would like to thank all those who came out and supported this very worthwhile endeavor. Over \$400.00 in cash was raised that evening. If your office is holding a food bank collection, be sure to see the instructions on Page 2 for contacting Roger Lestus from Crystal Glass and arranging to have him pick up your contribution. Pick up day is December 6th.

Many thanks also to the following companies and individuals who donated door prizes for the evening:

AMI
AXA Insurance
Crystal Glass
Economical Insurance
F & P General Sewing

Morgex Insurance
Partylite – Amelia Nokleby
Peace Hills General Insurance
Portage Mutual Insurance
Spar Construction



October 2007 President's Report

Fellow Members,

Since my last report I have been busy. On September 22, 2007, I attended the Tri Conference hosted by the Manitoba Association of Insurance Professionals. It was a chance to see CAIW Past President – Glenda Edwardsen, Second Vice-President – Joyce Chalanchuk and Christina Masters – Director of the Manitoba Association of Insurance Professionals. Also, there were members from the Manitoba Association of Insurance Professionals, Insurance Women's Association of Western Manitoba and Northwestern Ontario Insurance Professionals.

The Education Day included information on everything you wanted to know on Emergency Travel Medical Insurance, Strategic Issues Facing the Property & Casualty Insurance Industry in Canada, Practical applications for the Insurance Professional and The Ethical Minefield between Insurer and Insured. Each and every one of the topics was packed full of information that was interesting and helpful. Thank you Manitoba Association of Insurance Professionals for a great Tri-Conference.

In October I attended an Education Day held by my Association – Northwestern Ontario Insurance Professionals. It was held in Dryden – 90 miles from my home town of Kenora. By having it there it was easier to have people attend from the surrounding area who were interested in obtaining Education Hours as well as giving us the opportunity to promote the Canadian Association of Insurance Women. There was feedback from some people attending who wanted to become members.

The majority of our education day was spent on « Crucial Conversations – Tools for Talking When Stakes are High ». We were given examples of how to identify crucial conversations and key skills of talking, listening and acting together. The other topic was about mold – what questions to ask the insured when they call to report the claim will help you relay the correct information to the adjuster.

In the month of November I will be at the London Insurance Professionals' Association « Friends of the Industry Night ».

Have a great month,

Yours in Fellowship
Linda Lacroix
President 2007-2008

